

# Global Mobility Benchmarking Survey for Non-Profits

AIRINC is pleased to invite you to participate in a Global Mobility Policy and Practice Benchmark Survey tailored specifically to non-profit organizations. The benchmark fee is \$975, which includes a copy of the report and an opportunity to attend a virtual meeting to discuss the results.

## Background

Many non-profit organizations are reviewing their global mobility policies and practices in response to the increasing diversity of international staff and types of international assignments and transfers. In many cases, traditional international assignment policy models are perceived to be too costly and inflexible.

AIRINC has received inquiries from multiple non-profit organizations seeking competitive data about alternative mobility and cross-border hire policy approaches that facilitate mobility, ensure compliance, and improve employee satisfaction at lower cost to the organization.

To address these concerns, AIRINC is launching a benchmark survey this autumn, specifically targeted to your competitive non-profit context. In order to make the survey most useful for you:

- » The benchmark questions will be designed to incorporate participant input to guarantee the content is valuable to all participating organizations
- » The benchmark report will go beyond statistics to include interpretative commentary and guidance
- » Participants will have an opportunity to attend a post-survey meeting to discuss results

The benchmark will report on mobility practices within your peer group, with a specific focus on the increasingly varied array of cross-border mobility approaches designed to meet temporary and longer-term global talent needs. From commuter arrangements to localizations, organizations are creatively expanding or transforming their global mobility policy suites to ensure the right talent can support their organizational missions anywhere in the world.

Founding participants will have the unique opportunity to shape the content to meet specific concerns. This collaborative approach will ensure benchmark results that are relevant and useful to you.

Following the publication of results, AIRINC will hold a series of webinars for interested survey participants to highlight key findings, interpret results, and provide some tips for organizations considering modifying their global mobility policies and practices.

# Approach and Timing Participants

The pilot benchmark survey will launch in October 2018. The survey data will be collected online and may include a follow-up telephone call to confirm company responses.

Please forward any company names and contacts that you would like to benchmark with in this survey, and we will be glad to reach out on your behalf.

## Timeline:

- » October/November 2018: Data collection
- » December 2018: Analysis and reporting, schedule results discussion
- » End December 2018: Release results
- » January 2019: Webinar

## Questions

If you are interested to participate or would like additional information, please contact:

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Each participant will receive a copy of the report. All reporting will be done on an aggregated basis in compliance with antitrust regulations. Any possible identifying information will not be reported to ensure confidentiality of all individual company data.

## About AIRINC

**LISTEN | PARTNER | DELIVER**

For over 60 years, AIRINC has helped clients with the right data, cutting-edge technology, and thought-leading advice needed to effectively deploy talent worldwide. Our industry expertise, solutions, and service enable us to effectively partner with clients to navigate the complexity of today's global mobility programs.

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